

SEA Leaders, Inc. (S)ERVICE (E)XPERIENCE (A)CCOUNTABILITY LEADER AWARDS

December 7, 2024

Let's elevate local businesses doing the work!

www.sealeadersinc.com



About Us!

S.E.A. Leaders Inc. is a woman minority-owned business that has been providing customer experience resources to small businesses since 2018.

S.E.A. Leaders' mission is to establish customer experience leaders amongst small businesses and bridge the gap between small businesses and their consumers by providing access to customer experience resources that foster loyal customer relationships and sustainable growth.



Jennica Anderson,
Founder

We Stand by Our *Core Values*

Integrity

Leadership

Service

Accountability

Innovation

Positivity

Advocacy

Authenticity

Customer Centricity

GOALS AND OBJECTIVES

With your help, we'll be able to accomplish amazing initiatives that'll impact small business owners AND consumers in the community.

- Appreciate the dedication and commitment of small businesses
- Encourage small businesses to keep delivering customer-centric experiences Highlight the importance of good customer experience for goodwill small businesses.
- Encourage small businesses to become leaders in service and accountability
- Encourage small businesses to grow the atmosphere of positive customer experience for better services
- Achieve higher return on investment
- Help businesses to build and develop brands through quality customer service



Why should you be a SEA Leader Awards Sponsor?

You'll join S.E.A. Leaders in raising awareness of businesses making an impact on local consumers.

Businesses that are awarded will receive resources to become more efficient customer-centric entities.

Sponsors receive a variety of advertising on the S.E.A. Leaders become an efficient platform (see Sponsor Tiers for more info).



You'll increase your brand awareness amongst our featured local entrepreneurs and their supporters.

It's a great opportunity to network with other businesses and professionals in the community.

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SEA Leader *Award Categories*

Saturday, December 7, 2024



Best in
Vendor
Experience

Best in
Customer
Service

Overall Best
in Customer
Service

Awards to be Granted: 4

Estimated Guest Count: 75 Guests

Location: To Be Determined

The Customer Experience is Essential!

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Nearly 90% of Buyers Say Experience a Company Provides Matters as Much as Products or Services.

Source: Salesforce, May 2022.

This is what the SEA Leader Awards is all about!

SEA Leader Awards

Sponsorship Options!

\$5,000 Platinum Level

VIP Sponsorship table with 8 tickets -
Open Bar

(8) S.E.A. Leader Swag Bags
Logo included on Event Step & Repeat

Brochure and business cards included
in gift bags (to be provided by the
business)

Honorable mentions throughout the
programmed event

Full Page Advertisement in the Award
program booklet Speech at Event by
Company Representative (optional)

Featured Blog Post

Brand name and logo placement on
S.E.A. Leaders' social media platforms

Brand name, logo placement, and
appreciation note on the S.E.A.
Leaders' website for 1 year as a
resource partner

\$1,500 Gold Level

(4) tickets
Business cards
included in gift bags
(to be provided by the
business)

Honorable mentions
throughout the
programmed event

Featured Blog Post

Brand name and logo
placement on S.E.A.
Leaders' social media
platforms

Half Page
Advertisement in the
Award program booklet

\$750 Silver Level

(2) tickets
Business cards included in gift
bags (to be provided by the
business)

Honorable mentions throughout the
programmed event

Brand name and logo placement on
S.E.A. Leaders' social media
platforms

Quarter Page Advertisement in
Award program booklet

\$500 Bronze Level

(1) ticket
Business cards included in gift
bags (to be provided by the
business)
Honorable mentions throughout event
programming
Brand name and logo placement on
S.E.A. Leaders' social media
platforms
Logo featured in the Award program
booklet

Let's Stay in Touch! **Our Contact**

Visit our Website:

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Facebook: @sealeaders

